

**Human Cities**  
**Press Release**  
Bilbao  
November 15th-17th, 2017

**Human Cities**  
**Challenging the City**  
**Scale/ Bilbao 2017**





Human Cities\_Challenging the City Scale is a project that aims to activate and improve the quality of public spaces involving cultural and associative stakeholders and citizens.

Lead by Cité du Design Saint-Étienne and co-funded by the Creative Europe Programme of the European Union, Human Cities is a multidisciplinary network in which take part 12 partners: Cité du design Saint-Étienne [FR] ; Politecnico di Milano, Milan [IT] ; Urban Planning Institute of the Republic of Slovenia, Ljubljana [SI] ; Clear Village, London[UK] ; Zamek Cieszyn [PL] ; Design Week Belgrade [RS] ; Pro Materia, Bruxelles [BE] ; Aalto University, Helsinki [FI] ; FH Joanneum, Graz [AT] ; Association of Estonian Designers, Tallinn [EST] ; Bilbao Ekintza and BEAZ/Bilbao-Bizkaia Design&Creativity Council, Bilbao [ES] ; CultureLab, Bruxelles [BE].

In November 2017 Bilbao hosts the following transnational meeting of Human Cities and welcomes its partners from eleven European cities inviting them to take part in several creative activities, being some of them part of the official programme of the Bilbao-Bizkaia Design Week.

The European partners participate in a 3 days programme of meetings, networking, conferences and exhibitions from 15th to 17th November.

### **Human Cities Challenging the City Scale / Bilbao Exhibition**

The Human Cities Exhibition showcases the experimentations carried out by the international and local partners throughout Europe in the framework of the project with the approach of collaborative design.

Bilbao contributes with the “Walking the Streets!” experimentation project that aims to highlight the intangible heritage of the community of Bilbao La Vieja neighbourhood by means of ten artistic interventions and one urban walk that links them. These interventions are the result of a participatory process with the neighbours and socio-cultural agents that took the opportunity to share experiences and design strategies to improve the public space in an inclusive way.

This exhibition takes place from 16th to 23th November in the same space where most of the activities of the Bilbao-Bizkaia Design Week are held: Azkuna Zentroa, a multipurpose building and a meeting point of Culture in Bilbao.

Thanks to the synergies between the project partners and local partners and supporters the program offers a wide range of activities:

# Human Cities Challenging the City Scale// Bilbao

## Programme Human Cities Event in Bilbao November 2017 - Short

### **15 November, Wednesday**

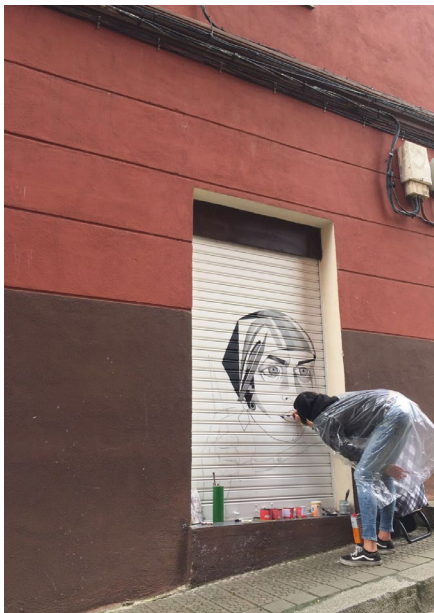
#### **19:00 - 20:00 // PRESENTATION OF THE GUIDE FOR INTERVENTIONS**

Presentation of the Guide for interventions in public space.

Location: Azkuna Zentroa, Plaza Arriquirar, 4 – Bilbao.

#### **20:00 - 21:00// HUMAN CITIES CHALLENGING THE CITY SCALE/ BILBAO EXHIBITION OPENING**

Location: Azkuna Zentroa, Plaza Arriquirar, 4 – Bilbao.



### **16 November, Thursday**

#### **10:00 - 13:30// TECHNICAL MEETING**

For Human Cities partners only

Location: Ensanche Building, Plaza del Ensanche, 10 – Bilbao.

#### **13:30 - 14:00// VISIT TO MATERIAL CONNEXION AND BASQUE GAME LAB**

Location: Ensanche Building, Plaza del Ensanche, 10 – Bilbao.

#### **17:00 - 20:30// “CITIES&DESIGN”- CONFERENCE**

Part of the program of the Design Week: <http://dweek.bidc.eus/en/event/>

Inscription required.

Location: Azkuna Zentroa, Plaza Arriquirar, 4 – Bilbao.

### **17 November, Friday**

#### **9:30 - 11:00// VISIT TO THE EXPERIMENTATION AREA, BILBAO LA VIEJA**

Only for Human Cities partners, involved artists, neighbours and socio-cultural agents.

Meeting point: Bilbao Turismo. Plaza Circular, 1.

#### **11:00 – 12:00// “WALKING THE STREETS!” – “HACIENDO LA CALLE!” - WORKSHOP**

Only for Human Cities partners, involved artists, neighbours and socio-cultural agents.

Location: Wikitoki (laboratory of collaborative practices and social innovation). Plaza de la Cantera, 5 – Bilbao.

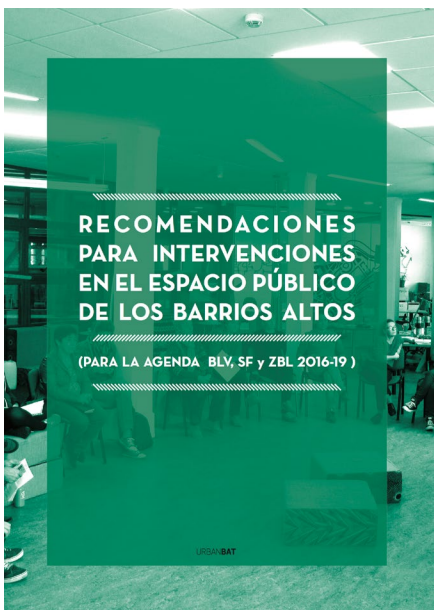
#### **12:00 – 13:30// FUNDING THE COOPERATIVE CITY - DEBATE**

Debate that encourages collective reflection and interaction.

Part of the program of the Design Week: <http://dweek.bidc.eus/en/event/>

Inscription required.

Location: Wikitoki (laboratory of collaborative practices and social innovation). Plaza de la Cantera, 5 – Bilbao.



# Human Cities Challenging the City Scale// Bilbao

## Programme Human Cities Event in Bilbao November 2017 - Extended

### 15 November, Wednesday

#### **19:00 - 20:00 // PRESENTATION OF THE GUIDE FOR INTERVENTIONS**

Presentation of the Guide for interventions in public space. The recommendations included in this document were drawn up during the citizen participation laboratory “Walking the Streets!”, part of the experimentation process carried out in Bilbao in the framework of the Human Cities project.

Location: Azkuna Zentroa, Plaza Arriquirar, 4 – Bilbao.

#### **20:00 - 21:00// HUMAN CITIES CHALLENGING THE CITY SCALE EXHIBITION OPENING**

The travelling Human Cities exhibition in 2016-2018 presents the process and results of co-creation activities in the experimentation processes carried out by Human Cities partners.

Location: Azkuna Zentroa, Plaza Arriquirar, 4 – Bilbao.



### 16 November, Thursday

#### **10:00 - 13:30// TECHNICAL MEETING**

For Human Cities partners only

Location: Ensanche Building, Plaza del Ensanche, 10 – Bilbao.

#### **13:30 - 14:00// VISIT TO MATERIAL CONNEXION AND BASQUE GAME LAB**

Location: Ensanche Building, Plaza del Ensanche, 10 – Bilbao.

#### **17:00 - 20:30// “CITIES&DESIGN” - CONFERENCE**

How does the practical part of design intend to create the necessary conditions to provide multiple and diverse solutions to today’s complex social needs. How to create the next generation of social and public services based on the dialogue and collaboration between citizens and institutions. How to design a sustainable future in common.

Speakers: Ezio Manzini, Georgina Voss, Daniella Patti and Paz Sánchez Zapata.

Part of the program of the Design Week: <http://dweek.bidc.eus/en/event/>

Inscription required.

Location: Azkuna Zentroa, Plaza Arriquirar, 4 – Bilbao.



# Human Cities Challenging the City Scale// Bilbao

**17 November, Friday**

**9:30 - 11:00// VISIT TO THE EXPERIMENTATION AREA, BILBAO LA VIEJA**

During this visit Human Citizens partners get to see the “Walking the Streets!” experimentation project which aims to highlight the intangible heritage of the community of Bilbao La Vieja neighbourhood: ten artistic interventions and one urban itinerary. These interventions are the result of a participatory process for the neighbours and socio-cultural agents.

Only for Human Cities partners, neighbours and socio-cultural agents.

Meeting point: Bilbao Turismo. Plaza Circular, 1.

**11:00 – 12:00// “WALKING THE STREETS!” – “HACIENDO LA CALLE!” - WORKSHOP**

All participants will share and compare in a creative way the results of the process of co-creation and experimentation carried out in Bilbao La Vieja neighbourhood in the framework of the Human Cities project. The involved artists, neighbours and socio-cultural agents will have the opportunity to meet and learn from similar experiences of the other Human Citizens and vice versa.

Only for Human Cities partners, involved artists, neighbours and socio-cultural agents.

Location: Wikitoki (laboratory of collaborative practices and social innovation). Plaza de la Cantera, 5 – Bilbao.

**12:00 – 13:30// FUNDING THE COOPERATIVE CITY - DEBATE**

Debate that encourages collective reflection and interaction.

”Funding the Cooperative City” explores experiments in community-led urban development in European cities. Situated in the post-welfare transition of European societies within the context defined by austerity measures, unemployment, the financialisation of real estate stocks and the gradual withdrawal of public administrations from social services, this book aims at highlighting the importance of self-organised, locally rooted, inclusive and resilient community networks and civic spaces.

Part of the program of the Design Week: <http://dweek.bidc.eu/en/event/>

Inscription required.

Location: Wikitoki (laboratory of collaborative practices and social innovation). Plaza de la Cantera, 5 – Bilbao.

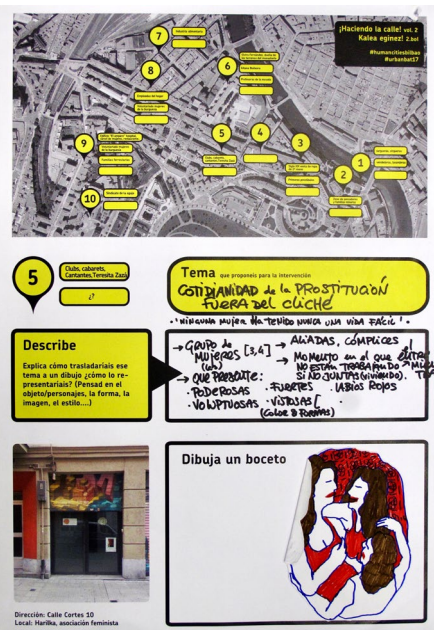
This is the preliminary programme. Changes will be announced on our website ([www.humancities.eu](http://www.humancities.eu) and Social media: facebook & twitter)



The official language of the event is English, the activities are free of charge.

For any further inquiries please contact María J. del Blanco via [mdelblanco@bilbaoekintza.bilbao.eus](mailto:mdelblanco@bilbaoekintza.bilbao.eus).

Welcome to Bilbao in November 2017!



# Human Cities Challenging the City Scale// Bilbao

Human Cities Exhibition / Bilbao 15–17 November 2017



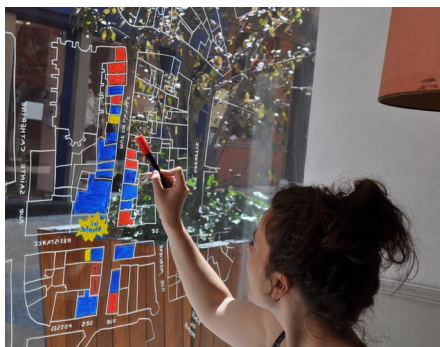
Haciendo la Calle - Bilbao



"Urban interventions" - Cieszyn



3 Minute Service - Graz



Ici bientôt - Saint-Etienne



La Piana - Milan



Maker Mile - London



Pool Is Cool - Brussels



Bratovsceva Ploščad - Ljubljana



Hälo - Tallinn



School as a Service - Helsinki



Hypermatière - Saint-Etienne



Grand Creative Park - Kragujevac



CONTACTS & INFO  
Human Cities Network  
[www.humancities.eu](http://www.humancities.eu)

**HC partners** / Cité du design, Saint-Etienne (France) / Design Department, Politecnico di Milano, Milan (Italy) / Urban Planning Institute of The Republic of Slovenia / Ljubljana (Slovenia) / Clear Village, London (UK) / The Castle Cieszyn Design Centre (Zamek Cieszyn), Cieszyn (Poland) / Association Design Week Belgrade, Belgrade (Serbia) / Pro Materia, Brussels (Belgium) / Group X from Aalto University, Helsinki (Finland) / Fh Joanneum, Graz (Austria) / Association of the Estonian designers, Tallinn (Estonia) / Bilbao-Bizkaia Design & Creativity Council, Bilbao (Spain) / Culture Lab, Brussels (Belgium)

**HC local partners** / Bilbao Bizkaia Design Council (Bilbao Ekintza + BEAZ), URBANBAT, Civersity, (Social Urban Research Group of the public university of the Basque Country), Culture Department of the Basque Government, Bilbao City Council,

**HC local citizens** / Bilbao Historiko, (Retailers Associations of the neighbourhoods involved in the Project), The Coordination of Neighbourhood's Associations, Xake Association, Wiki-toki, ...

#### HC contact Bilbao

Economic Promotion Area of Bilbao Ekintza  
María J. del Blanco  
[mdelblanco@bilbaоекintza.bilbao.eus](mailto:mdelblanco@bilbaоекintza.bilbao.eus)  
+34 683 666 065

#### Head Office

Josyane Franc – Head of International Affairs Cité du design and Human Cities\_Challenging the City Scale Coordinator  
[josyane.franc@citedudesign.com](mailto:josyane.franc@citedudesign.com)  
+33 (0)477 47 88 03

Camille Vilain – International Projects Manager Cité du design and Human Cities\_Challenging the City Scale Project Manager  
[camille.vilain@citedudesign.com](mailto:camille.vilain@citedudesign.com)  
+33 (0)477 47 88 58

#### Communication Office

Louisa Vermoere - Project Coordinator & Assistant Curator for Pro Materia and Human Cities\_Challenging the City Scale Communication officer  
[louisa@promateria.org](mailto:louisa@promateria.org)