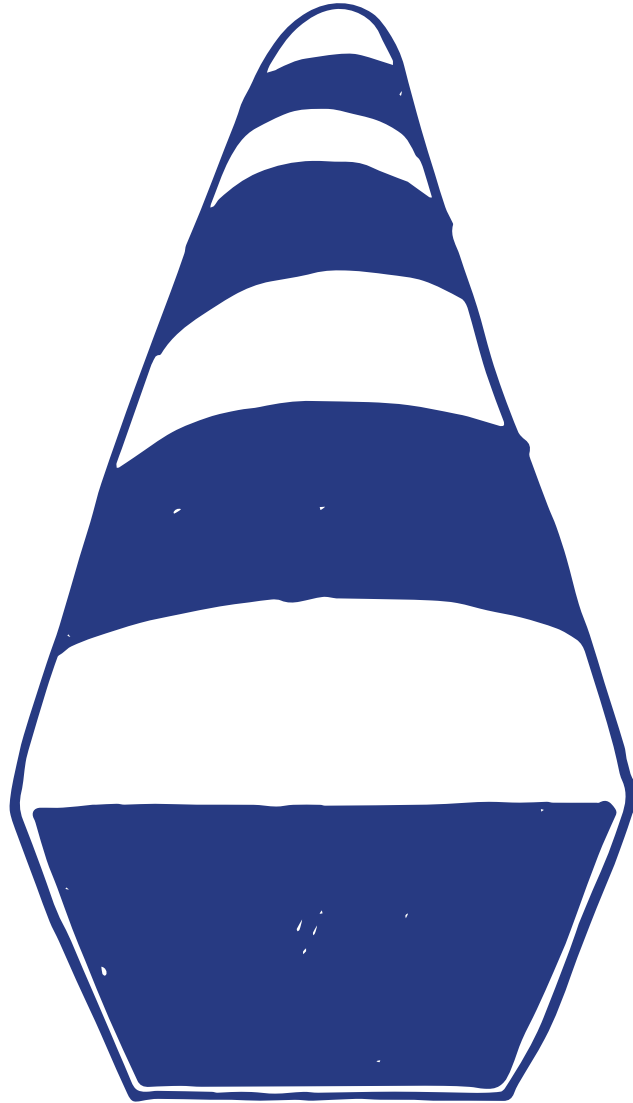




Human Cities Challenging the City Scale// Saint-Etienne

Human Cities _Challenging the City Scale/ Saint-Etienne 2017
Biennale Internationale Design Saint-Etienne
9th March – 9th April 2017



HUMAN CITIES / Challenging
the city scale
Saint-Étienne 2017

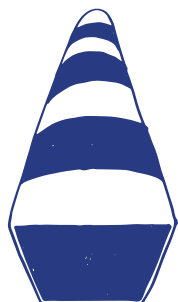


Human Cities Challenging the City Scale// Saint-Etienne

Human Cities _Challenging the City Scale/ Saint-Etienne 2017
Biennale Internationale Design Saint-Etienne
9th March – 9th April 2017



After the launch of the project and a first workshop in 2015, Human Cities_Challenging the City Scale comes back in Saint-Etienne for the Biennale Internationale Design Saint-Etienne 2017, to share with the audience the experiences and findings of this European Project.

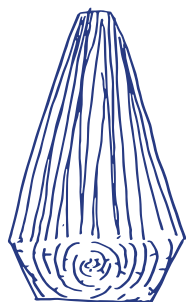


Biennale Internationale Design Saint-Etienne 2017

For its 10th Edition, The Biennale Internationale Design Saint-Etienne 2017 will take place from 9th March to 9th April 2017, with the general thematic “Working Promise, Shifting work paradigmes”. Work is one of the major preoccupations of our society. For us all, work generates income and status; a promise of emancipation and prospect. Offshoot of the dream of a generalised full-employment, work is at the heart of political and economic attentions, but at the start of this 21st century, it is changing and transforming. From digital labour to the share, the world of work is being reshaped; it is inventing new organisations, new services but also new throes and new hopes. Designers, companies and the Saint-Etienne territory will gather in 2017 to confront perspectives, ideologies, innovations and desires. And it is with the participation of the public that we will work towards this promise.

Since its first edition in 1998, the Biennale Internationale Design Saint-Étienne has gained an international reputation in the design field, attracting more than 200 000 visitors. The aim is to reveal the current state of design and creativity worldwide and to invite visitors to question themselves on the evolution of societies and on new ways of life.

Human Cities_ Challenging the City Scale /Experience



Occupying vacant buildings to test new ways of working or learning ; federating the makers community to contribute to the development of a district; activating and improving the quality of public spaces involving cultural and associative stakeholders, users, residents etc. A non exhaustive list of experiences made by the partners of the European project Human Cities_Challenging the City Scale led by Cité du design Saint-Etienne from 2014 to 2018 within the framework of the programme Creative Europe/Culture of the European Union.

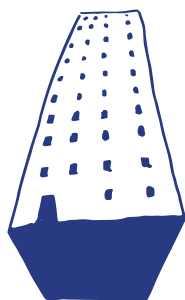
Human Cities is a multidisplinary network made of 12 partners : Cité du design Saint-Étienne [FR] ; Politecnico di Milano, Milan [IT] ; Urban Planning Institute of the Republic of Slovenia, Ljubljana [SI] ; Clear Village, London[UK] ; Zamek Cieszyn [PL] ; Design Week Belgrade [RS] ; Pro Materia, Bruxelles [BE] ; Aalto University, Helsinki [FI] ; FH Joanneum, Graz [AT] ; Association of Estonian Designers, Tallinn [EST] ; BEAZ/Bilbao-Bizkaia Design&Creativity Council, Bilbao [ES] ; CultureLab, Bruxelles [BE].

Human Cities Challenging the City Scale// Saint-Etienne

Human Cities questions the scales and the co-creation of the city. Saint-Etienne has got a distinctive feature of a creative laboratory, where hands-on stakeholders develop methodologies and actions with the communities to transform the city. The Cité du design has created C.H.O.S.E (Collective Humancitizens Office of St Étienne Experimentations), a tool to stimulate and connect these local energies and creative forces, with the support of the City of Saint-Etienne and EPASE.

Within this framework, three multidisciplinary groups proposed their initiatives:

- *Ici bientôt (Coming Soon)* : a revitalization of vacant and active shops in rue de la Ville street, Beaubrun district. Partners : CREFAD Loire ; Carton plein ; Typotopy ; le CIDFF ; Zoomacom, l'Ecole de l'Oralité ; le centre social du Babet ; le Collectif X ; l'ACARS ; Terrain d'entente ; la Louce ; Le collectif MU ; RDD ; Yoan Coste ; Antony Côtes et le MY-NALAB ; l'AFEV ; Unis-cités ; Océvélo ; Kaleidos'scop ; Open source ; Equi-libre.
- *Hypermatière* : co-creation activities with the residents of Crêt de Roch district to enrich the renovation project of rue Neyron. Partners : Captain Ludd ; l'Amicale laïque du Crêt de Roch ; Rues du Développement Durable ; l'association de valorisation des déchets ; Magalie Rastello ; Esther Yai Acosta Valois ; Mathieu Benoit Gonin.
- *Echelles de regards urbains* : a project by the Labo "Images, Récits, Documents" of Saint-etienne Higher School of Art and Design

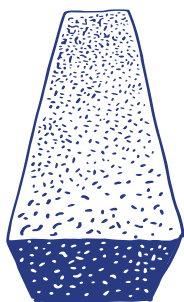


A multi-dimensional event

The experimentations developed by international and local partners are presented in the exhibition-lab Human Cities on the Manufacture site and in a dedicated space 8 rue de la République, a street chosen for a special operation on vacant shops in Saint-Etienne center. An urban circuit links these sites and the initiatives led by Saint-Etienne multidisciplinary groups in the Crêt de Roch and Beaubrun neighbourhoods.

The local project leaders will propose a programme of workshops and events during the whole time of the Biennial with the residents and visitors.

The European partners will participate in a 2 days program of workshop, conference and meeting, together with the Saint-Etienne designers and public stakeholders on 13th and 14th March 2017.

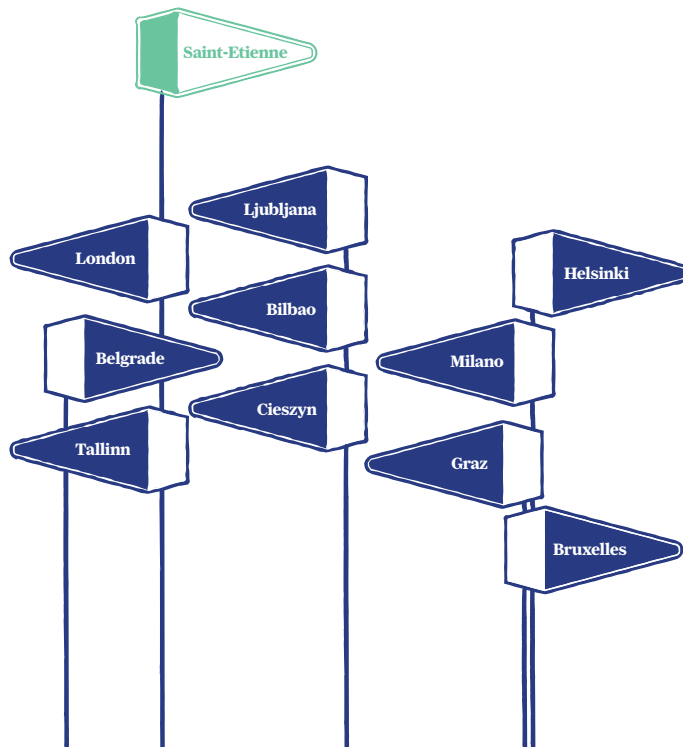


Exhibition-Lab

Locations: Cité du design – Expo 10
Human Cities Office - 8 rue de la République
Ici bientôt - 42 rue de la Résistance – rue de la Ville
Hypermatière - 50 rue Neyron

Curatorship: Cité du design – International Affairs department and Design Management for local authorities department

Exhibition design: Jean-Sébastien Poncet and .CORP



PROGRAMME

March 09th 2017

All day// OPENING OF THE EXHIBITIONS

- Biennale Internationale Design Saint-Etienne 2017
- Cité du design - Expo 10
- HumanCitizens Office – 8 rue de la République

March 13th 2017

09.30 – 16.00 // WORKSHOP

HUMAN CITIES_CHALLENGING THE CITY SCALE

Urban stroll

17.00 – 20.00 // CONFERENCE

HUMAN CITIES_CHALLENGING THE CITY SCALE

Cité du design - Auditorium - 3 rue Javelin Pagnon

March 14th, 2017

10.00-15.00 // TECHNICAL MEETING

HUMAN CITIES FOR THE EUROPEAN HC PARTNERS

18.30 -20.00 // OFFICIAL OPENING

HUMAN CITIZENS OFFICE

8 rue de la République

Human Cities Challenging the City Scale// Saint-Etienne

FULL Human Cities PROGRAMME

Friday, March 09th 2017 //

OPENING OF THE EXHIBITIONS

- Biennale Internationale Design Saint-Etienne 2017
- Cité du design - Expo 10
- HumanCitizens Office – 8 rue de la République

Monday, March 13th 2017

09.30 – 16.00 // **WORKSHOP**

HUMAN CITIES_CHALLENGING THE CITY SCALE

An urban stroll to discover the different Human Cities experiments carried out on the territory, to meet local actors, and to test the activities set up by the collectives Ici-Bientôt and Hypermatière in the Beaubrun and Crêt de Roch neighbourhoods. Participants: European partners of the Human Cities project, international designers and local actors (City, Metropolis, EPASE, shopkeepers, artists, designers, associations, inhabitants).

17.00 – 20.00 // **CONFERENCE**

HUMAN CITIES_CHALLENGING THE CITY SCALE

Cité du design - Auditorium - 3 rue Javelin Pagnon

17.00 Welcome addresses: Josyane Franc and Camille Vilain

International Affairs Cité du design, Coordination of the European Project Human Cities_Challenging the City Scale

17.10 Introduction: Gaël Perdriau,

Mayor of Saint-Etienne, President of Saint-Etienne Metropolis and Cité du design-ESADSE

17.25 The Paradigm of Augmented City : Maurizio Carta

Urban planner and architect, President of the Polytechnic School of the University of Palermo, Italy

17.45 Fancy That: Anya Sirota,

Designer, co-founder of Akoaki design studio, Detroit, Assistant Professor at University of Michigan

18.05 – 18.30 Human Cities experiment labs developed in Saint-Etienne

Ici-bientôt / Hypermatière / Échelles de regards urbains

18.30 -19.00 Human Cities experiment labs developed in Europe

- Maker Mile– Clear Village, London
- La Piana – Politecnico di Milano
- Kragujevac Creative Grand Park - Belgrade Design Week
- Bratovševa ploščad - Urban Institute of Republic of Slovenia, Ljubljana

19.00 Conclusion by Josyane Franc

Tuesday, March 14th, 2017

10.00-15.00 // **TECHNICAL MEETING**

HUMAN CITIES FOR THE EUROPEAN HC PARTNERS

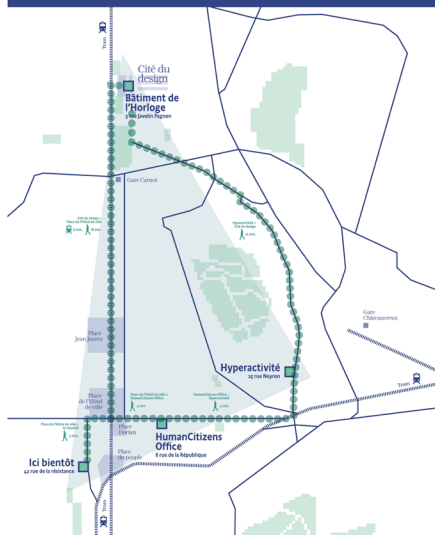
Habitat Jeunes - Centre International de Séjour Clairvivre-Wogensky -

14 bis rue de Roubaix

**18.30 -20.00 // OFFICIAL OPENING
HUMAN CITIZENS OFFICE**

8 rue de la République

Rendez-vous
pendant la Biennale
Internationale Design
Saint-Étienne 2017
sur le parcours
Human Cities !



**Exposition-lab
Human Cities –
Expo10 Cité du
design & Human-
Citizens Office**
Expérimentations
des partenaires
internationaux et
locaux. Échelles de
regards urbains du
laboratoire Images
Récits Documents de
l'ESADSE.
Coordination et
commissariat :
pôle des Relations
internationales de la
Cité du design
Programme :
www.biennale-design.com/
saint-etienne/2017

Hyperactivité
Captain Ludd ;
l'Amicale laïque du
Crêt de Roch ; Rues
du Développement
Durable ; l'associa-
tion de valorisa-
tion des déchets ;
Magalie Rastello ;
Esther Yai Acosta
Valois ; Mathieu
Benoit Conin.
Programme : Facebook -
@hypermatiere

Ici-bientôt
CREFAD Loire ;
Carton plein ;
Typotopy ; le CIDEF ;
Zoomcom, l'École
de l'Oralité ; le centre
social du Babet ;
le Collectif X ;
l'ACARS ; Terrain
d'entente ; la Louce ;
Le collectif MU ;
RDD ; Yann Coste ;
Antony Côtes et le
MYNLAB ; IAFEV ;
Unis-cités ; Océvelo ;
Kaleidoscop ; Open
source ; Equi-libre.
Programme : Facebook -
@icibientotsaintetienne

**WORKSHOP HUMAN CITIES_CHALLENGING
THE CITY SCALE_ an urban stroll**

Human Cities Challenging the City Scale// Saint-Etienne

Human Cities _Challenging the City Scale/ Saint-Etienne 2017
Biennale Internationale Design Saint-Etienne
9th March – 9th April 2017



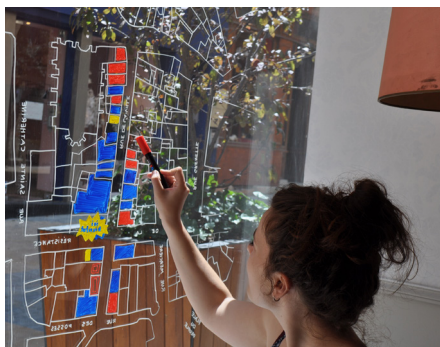
Haciendo la Calle - Bilbao



"Urban interventions" - Cieszyn



3 Minute Service - Graz



Ici bientôt - Saint-Etienne



La Piana - Milan



Maker Mile - London



Badeau by Pool Is Cool - Brussels



Bratovsceva Ploščad - Ljubljana



Hälo - Tallinn



School as a Service - Helsinki



Hypermatière - Saint-Etienne



Grand Creative Park - Kragujevac

Co-funded by the
Creative Europe Programme
of the European Union



10^e
Biennale
Internationale
Design
Saint-Etienne

Ville de design

Cité
du
design
Saint-Etienne
◀▶



CLEAR
VILLAGE



Pro
Materia



CONTACTS & INFO
Human Cities Network
www.humancities.eu

INFORMATION

Biennale Internationale Design Saint-Etienne:
<http://www.biennale-design.com/saint-etienne/2017/en/home/>

Hypermatière events programme:
<https://www.facebook.com/hypermatiere>

Ici-bientôt events programme:
<https://www.facebook.com/icibientotsaintetienne>

Follow the HumanCities project: www.humancities.eu
On facebook, twitter and instagram: @humancitieseu
And the Exhibition on HumanCities app
on Google Play and App Store

Head Office

Josyane Franc – Head of International Affairs Cité du design and Human Cities_Challenging the City Scale Coordinator
josyane.franc@citedudesign.com
+33 (0)477 47 88 03

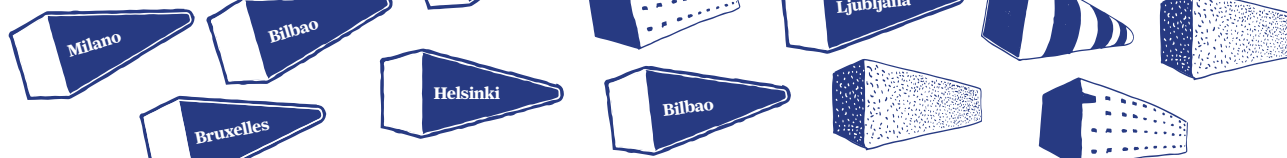
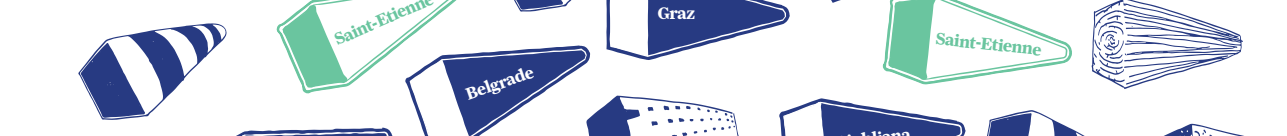
Camille Vilain – International Projects Manager Cité du design and Human Cities_Challenging the City Scale Project Manager
camille.vilain@citedudesign.com
+33 (0)477 47 88 58

Communication Office

Louisa Vermoere - Project Coordinator & Assistant Curator for Pro Materia and Human Cities_Challenging the City Scale Communication officer
louisa@promateria.be
+32 (0)2 768 25 10



HUMAN CITIES / Challenging the city scale Saint-Étienne 2017



HUMAN CITIES / Challenging the city scale Saint-Étienne 2017

