

Casa de Quarteirão

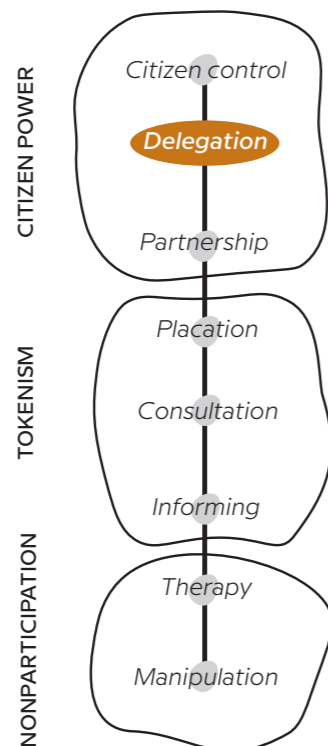
Casa do Quarteirão

LOCATION

Ponta Delgada, Portugal

TIME PERIOD

Since 2016



THE PROJECT

The project is located in “O Quarteirão”, a neighborhood close to Ponta Delgada historical city center now used for commercial purposes. The aim of the project was to create a **public space in this forgotten area of the city center** in order to make it more dynamic and suitable for tourism.

DESCRIPTION OF THE SPACE

Ponta Delgada is a town located in São Miguel island in **the middle of the Atlantic ocean**. By this fact, the settlement could be considered as a **remote place but the residents do not perceive it completely that way**. Being the capital of the main island of the Azores, the essential services are guaranteed. However, the area **lacks a public space** which is not designed exclusively for a commercial or transit purpose.

WHAT MAKES THE SPECIFICITY OF THE PROJECT

“Casa do Quarteirão” is a project developed within Walk&Talk 2016 and it was born out of the community that lives and works in the neighborhood. W&T invited Orizzontale and NO-ROCKET to collaborate in the project as co-designer

ROLE OF THE LOCAL COMMUNITY & METHODS USED

The local community has been involved through workshops with designers whose goal was to materialize a common square. At the end, **the program of the “Casa do Quarteirão” was decided by the citizens**. In this program, **two elements were created: a pavilion and a small structure with a tiny terrace, which was built by a group of inhabitants**. In addition, the designer F.Zorzi created a signage stressing the identity of O Quarteirão. There was already a group of local business owners working in the creative field, but the arrival of W&T has enabled the access to private and public fundings. **The implementation of the project lies in the collaboration between a local association with specific needs, W&T, citizens,**

designers and artists.

RESULT

We do not know if the space is still used and active. However, the targeted impact was probably achieved, giving a new multifunctional public space to the area and also more visibility. **The neighborhood is now perceived as a creative area of the town** thanks to activities and workshops organized by W&T, especially since the international art festival. The place is probably attracting specific kinds of visitors, interested in creativity and art. The local community, local businesses and local creative sectors were the main beneficiaries of this project.



Walk&Talk 2016
Casa do Quarteirão, Orizzontale
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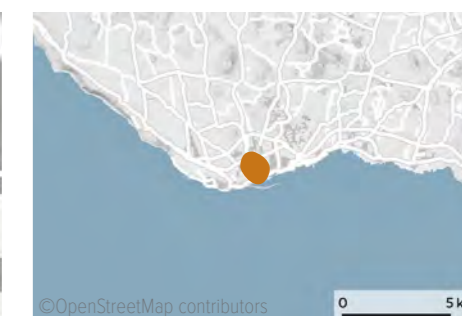
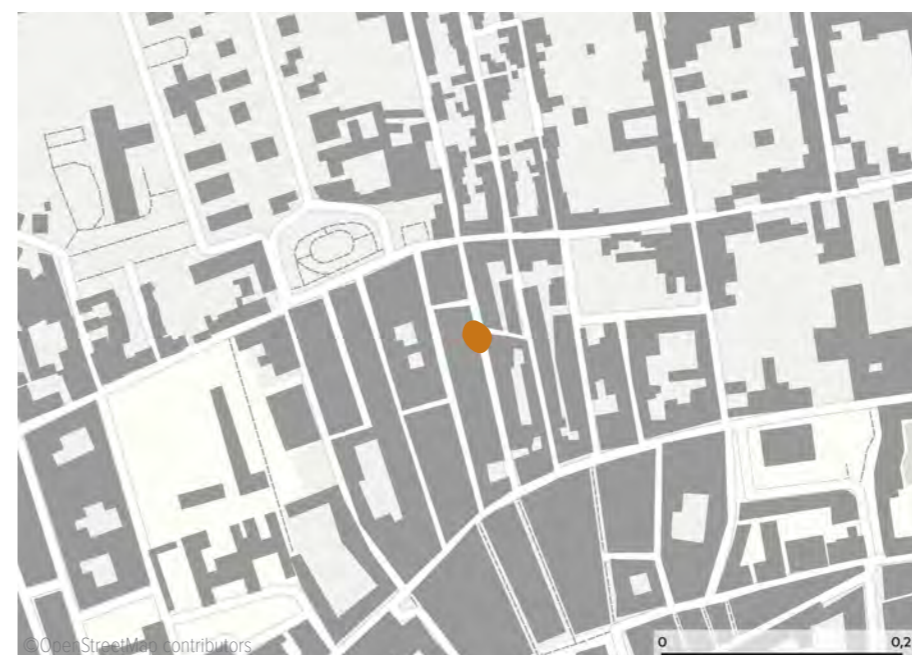
Walk&Talk 2018
Révéler, Campoaz
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Projeto comissionado/ Comissioned project
Carolina Celas for Nova Gráfica
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Children in street intervention
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Ponta Delgada (São Miguel Island), Autonomous Region of the Azores, Portugal

more about this project



Creative works in
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Link to the publication:
<http://www1.uirs.si/en-us/book/id/119>