



Prazeres' Pedagogic Farm

Quinta Pedagógica dos Prazeres

LOCATION

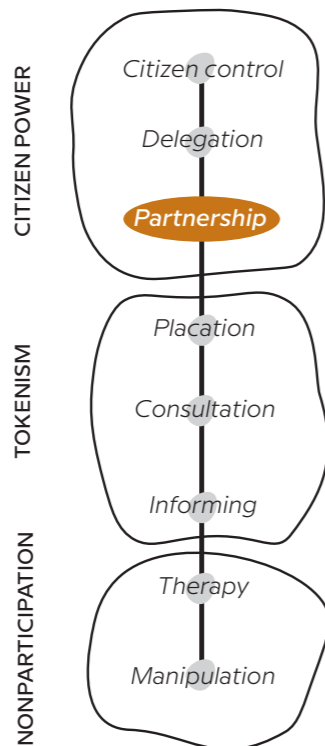
Prazeres, Portugal

TIME PERIOD

Since 2000

THE PROJECT

The Prazeres Pedagogical Farm, founded on 1st October 2000, is a project of education, socio-cultural evolution and development of the rural environment. It aims to stimulate the local economy by combating desertification. It's also an educational space where local and endemic species are protected as well as local traditions and culture. It's recognized by all population and public administration as a place of public interest.



tearoom in which you can drink organic teas from the Quinta and buy local products. Most of the visitors are locals or from other parts of the island and they are deeply involved in the activities. This is the case of local students. In the last years, there has been a considerable increase of school visits as well as of other institutions in consequence of the new opening hours through previous scheduling.

RESULT

The pedagogic farm seems to have reached its aims. In fact, it earned in 2015 a vote of praise from the Legislative Assembly of Madeira for the results achieved. The local community benefited from the interaction with visitors, either from other parts of the Island or foreign, seeing their hometown recognized and appreciated. The exchange of knowledge between the participants enriched both parts involved, the locals and the visitors. Local businesses saw a rise in their income as well as new opportunities of business. The local creative sector is, consistently, developing with each intervention in either of the spaces integrated in the project.

DESCRIPTION OF THE SPACE

Prazeres is a small village in the southwest of Madeira island. It has about 700 inhabitants. The access road infrastructure is of great quality and there is a bus line that allows inhabitants to reach other places in the island, like the capital, Funchal, 40 km away. The main economic resources come from tourism and agriculture, this last one covering 90% of the area. Locals benefit from a good number of daily-life-support facilities including a pharmacy, social community center restaurants, local market a supermarket, which are essential given the fact that most of the population is above 60 years old. The Quinta Pedagogica with its Tea Room, the art gallery and the farm itself is the heart of the cultural and social village life.

INITIATION AND ACTORS

Quinta Pedagógica dos Prazeres is a dynamic and multifunctional space founded by the local priest, Padre Rui, in order to acknowledge and value this rural area in Madeira Island. Having other projects associated to the Quinta, one of which is the Art Gallery, it is no wonder the big influence gallery curators have had on the project as well.

ROLE OF THE LOCAL COMMUNITY & METHODS USED

The Quinta Pedagogica dos Prazeres integrates four different areas: the farming area which advocates alternative cultures, the transformation area where they prepare homemade jams, cakes and medicinal herbs, the animals' area where you can interact with different species and, finally, a



Exhibition project
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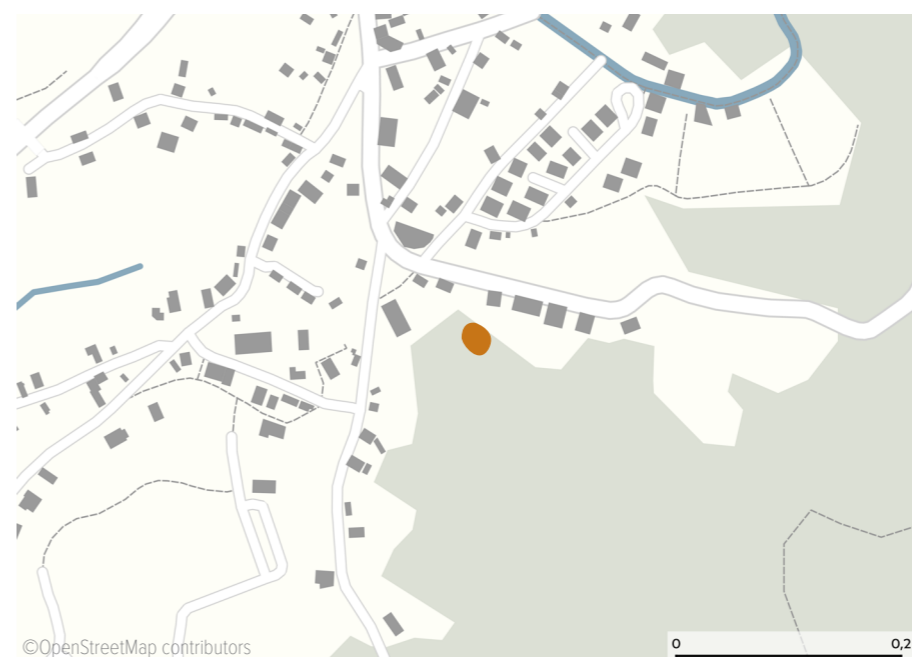
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Mostra de Camélias
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Prazeres, Madeira Island, Portugal

more about
this project

